

## DBNZ Tech Tip of The Week

For customized SOP style documents ask DBNZ to do an ELEVATE version for your paint shop.

This incorporates the products and equipment that are used in your shop to create best practice as set by product TDS, Shop Owners and Paint Shop staff.

This will help to bring the understanding of what standards of repair are to be expected by all parties within the repair process, limit down time and speed up process.



### **“WOW” WET on WET Primer**

**Do you want to speed up your Smash Repair process??**

Maximizing profit in today's Smash Repair Industry largely comes down to having efficient processes in place.

A sure-fire way to improve a better outcome is to employ a **WOW** primer process (*where applicable*)

This can be done not only on new parts but also repaired panels.

DeBeer offer **WOW** options with many of their 2K Refinish Primers.

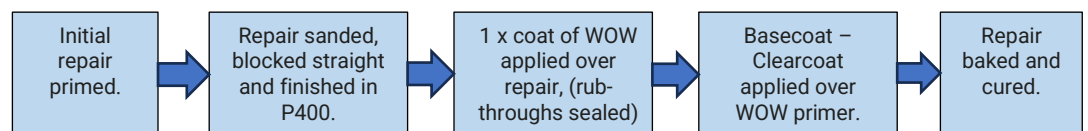
- **8-145 HS Surfer**
- **8-149 Tintable Primer**
- **8-746 High production Primer**
- **8-867 Allround Surfer**

**Wet on Wet Primer** creates a strong bond with the underlying substrate, providing a flat, smooth uniform base foundation for the topcoat paint to adhere to.

1 x coat of WOW primer will fill P400 sanding scratches and seal off any small rub-throughs (polyester “bog” rub throughs, small metal rub throughs, etc.)

**Note:** The coat of WOW primer applied must always be considered as the **first coat of your topcoat application process**, therefore it is crucial that the WOW is applied with a 1.3 -1.4 topcoat style spraygun, as these guns provide a finer atomization and smoother product laydown.

#### Typical WOW process



Contact your local DeBeer Representative for more information of WOW products and process.